

IERG Press Release

**Global Business Leaders Internationally Recognized
By Unique IERG Peer Certification Program**

Hartford, CT, August 22, 2016- The International Executive Resources Group, IERG, launched its unique and first in class peer certification program that recognizes outstanding achievement in global business leadership knowledge and results. In today's global business environment, leaders with strong in country results and cross-cultural experience are moving more frequently into international assignments. These present different cultural, linguistic business practices, and organization norms for which executives may not be fully ready. The IERG Global Business Leader Certification Program establishes and helps prepare executives to lead in increasingly dynamic global businesses.

According to Steve Walton Vice-Chair of IERG: *"This program has been created to better prepare our leaders to step in quickly, and perform seamlessly, in these situations. It also serves as a 3rd party validation of qualifications both for the individual and the hiring company."*

The Global Business Leader Certification Program currently offers 4 distinct levels of achievement based on knowledge, leadership and results. Credits are earned through demonstrated expertise and performance in cross-cultural and cross-functional situations. It is offered exclusively by IERG, a global professional networking organization for senior business executives who have held significant leadership roles in the international arena, and outside of their home countries. IERG's goal is to share knowledge, best practices, resources, contacts, global market perspectives, and provide support to advance each other's career and business interests.

About IERG

IERG is an organization of and for international executives who have the shared experience of living and doing business abroad. We join together around the world to enrich our talents and knowledge, build our global contacts, expand our base of referrals, and grow our professional opportunities. IERG benefits include camaraderie with like minded professionals, an array of excellent programs of interest to the international community, and access to a global network of highly accomplished international business leaders. Learn more at <http://www.iergonline.org>

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